

Grassroots comics

a versatile communication tool



Grassroots comics are made by NGO activists, not professional artists.

- local distribution
- linked to NGO activity
- photocopying or simple printing

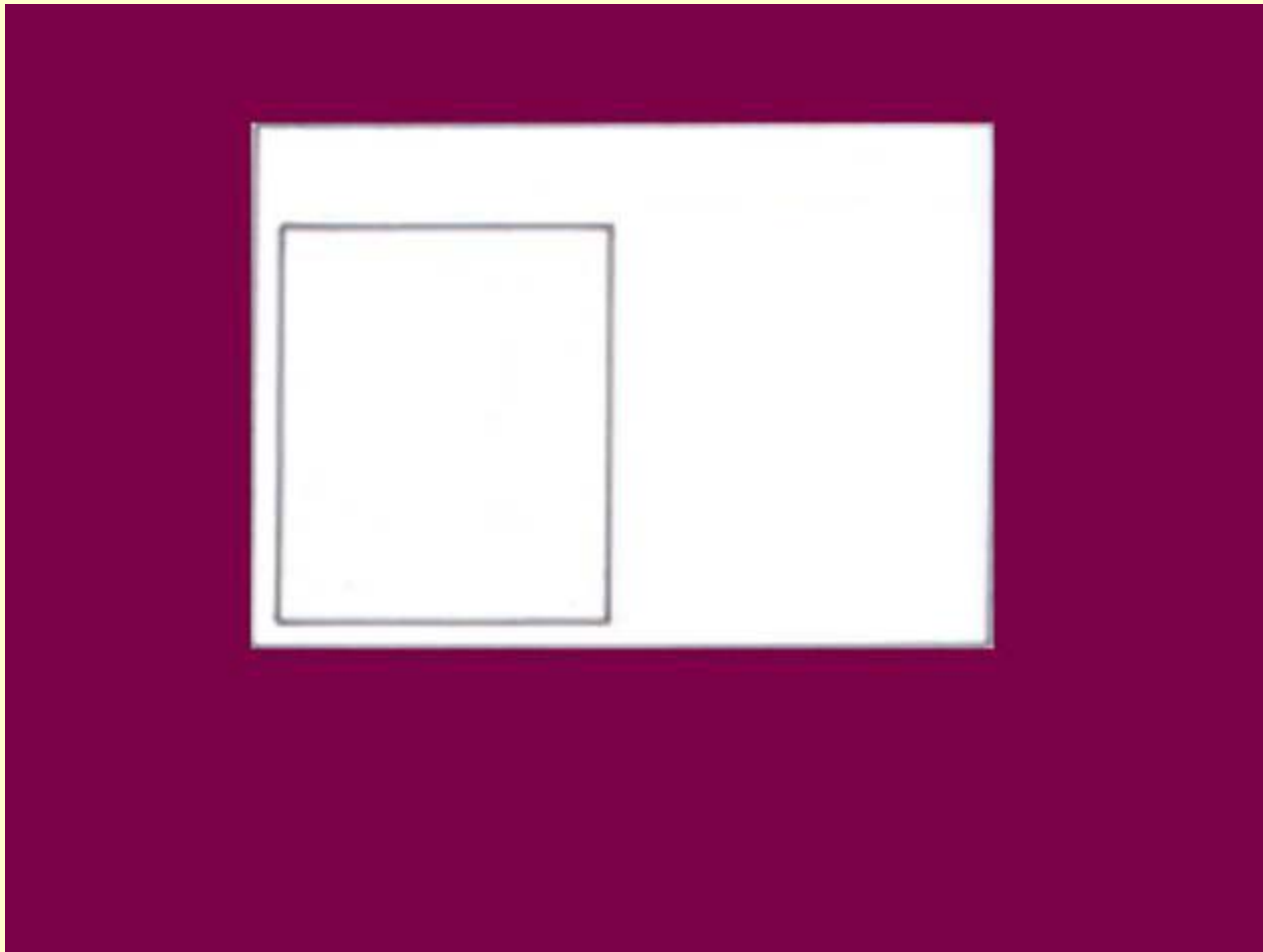
The **story** is what matters, not the drawing!



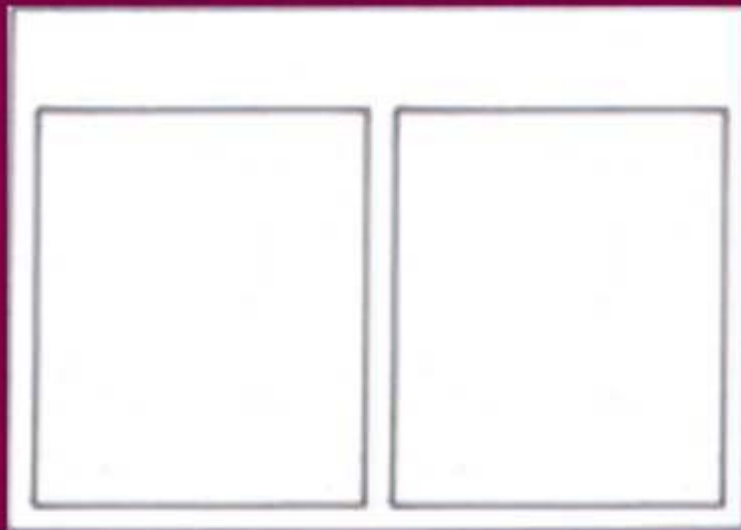
TAKE A SHEET OF PHOTOCOPYING PAPER...



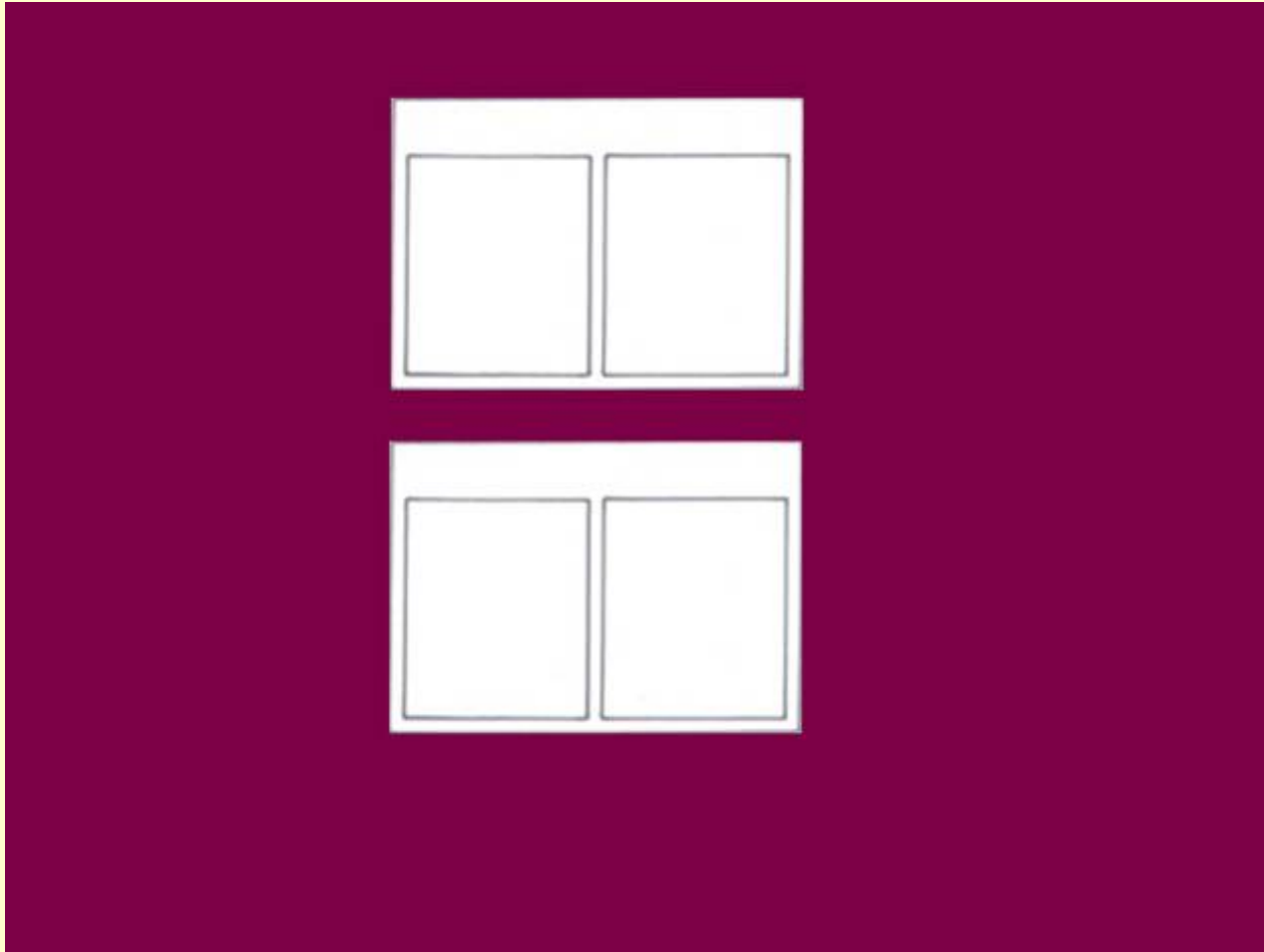
THEN DRAW A BOX ON ONE SIDE...



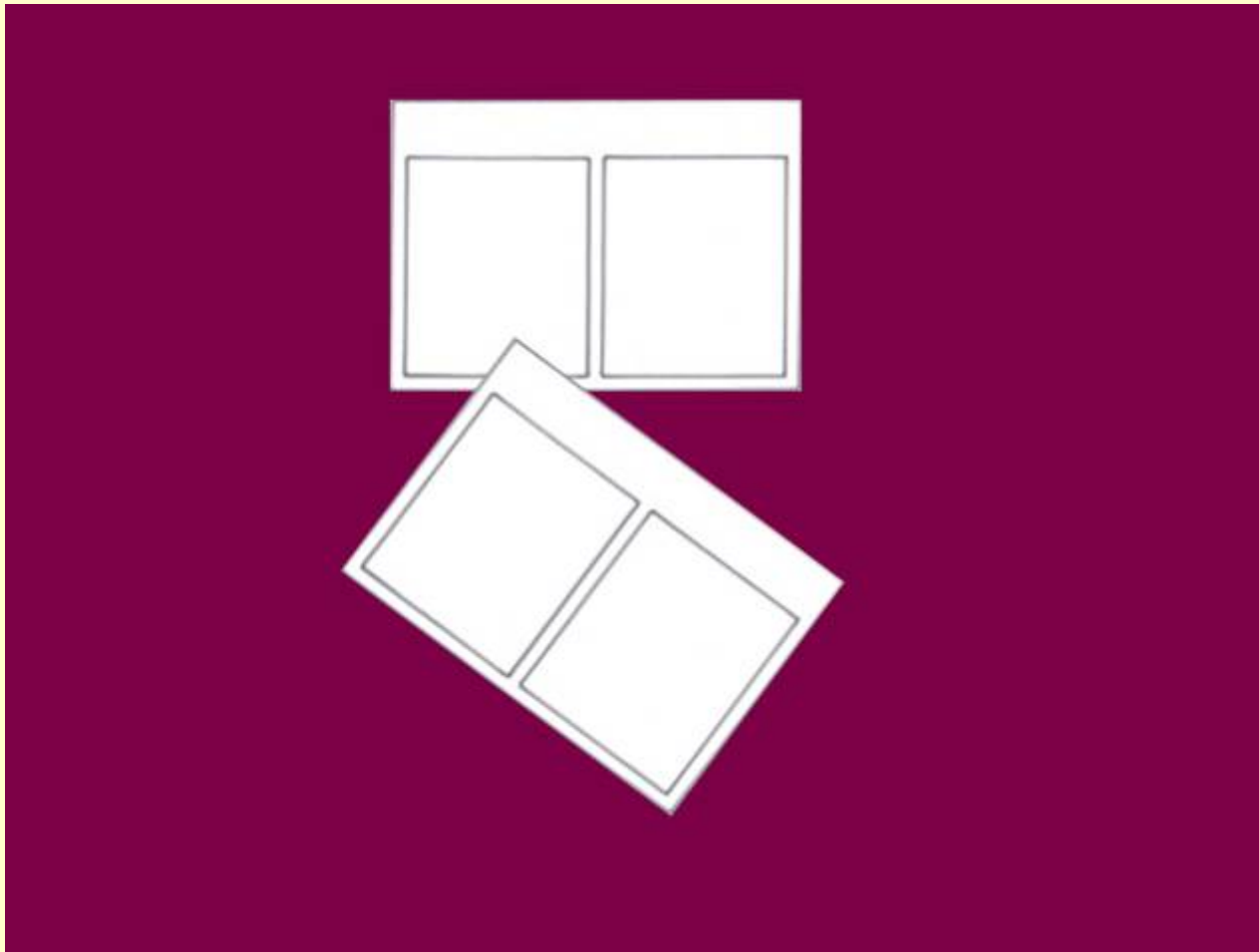
THEN ONE MORE...



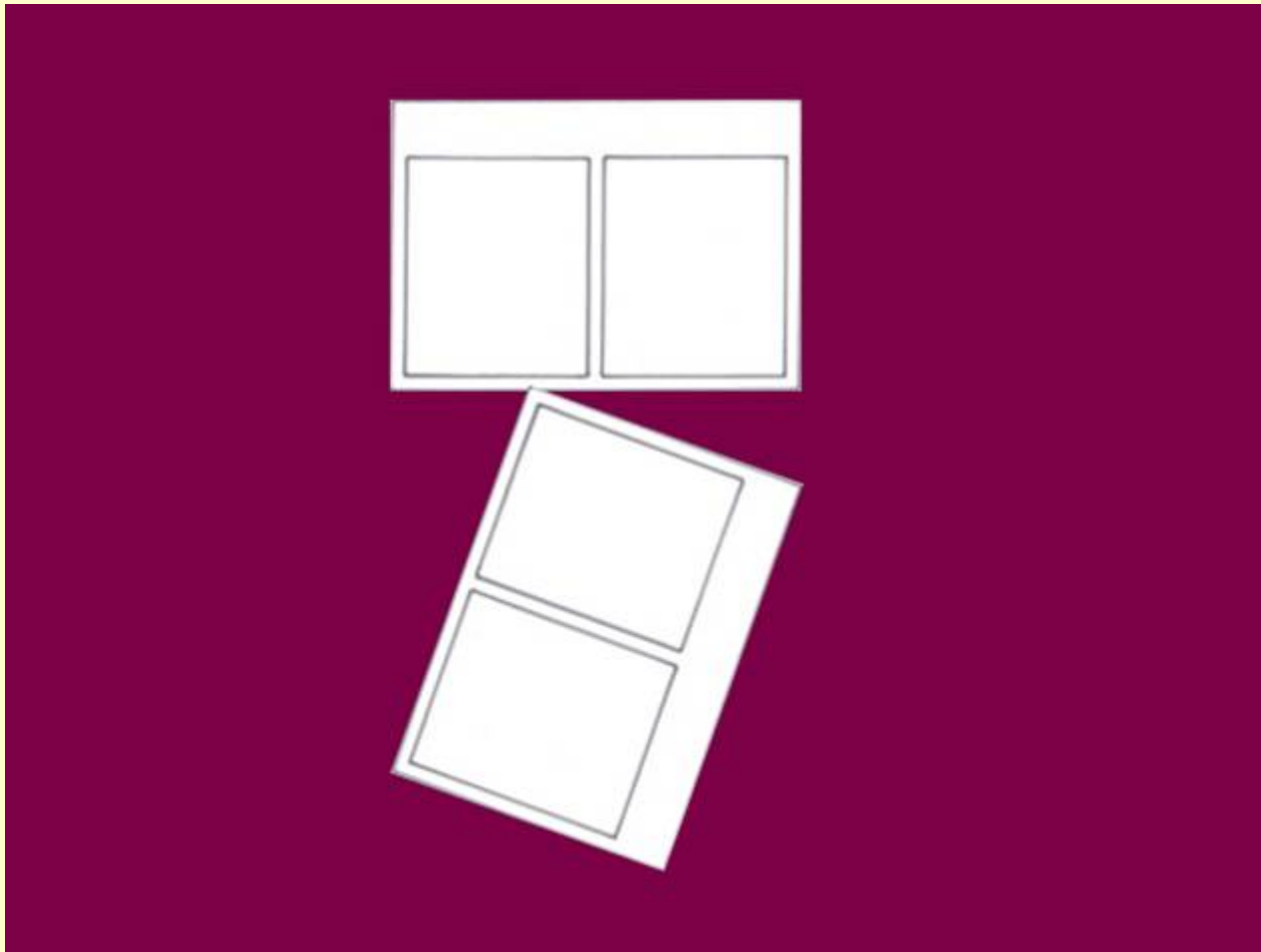
THEN ANOTHER ONE...



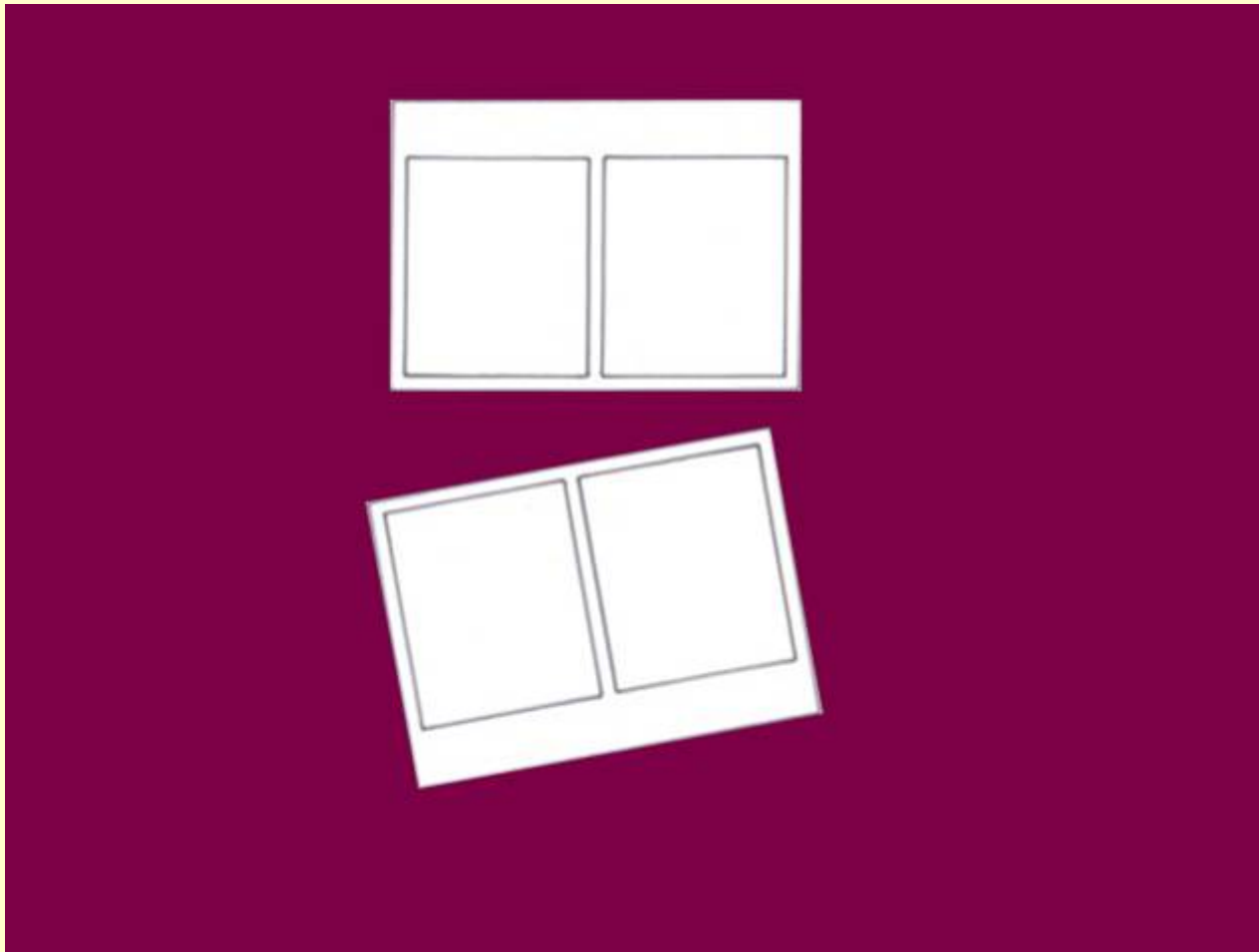
TURN THE LOWER PAPER AROUND...



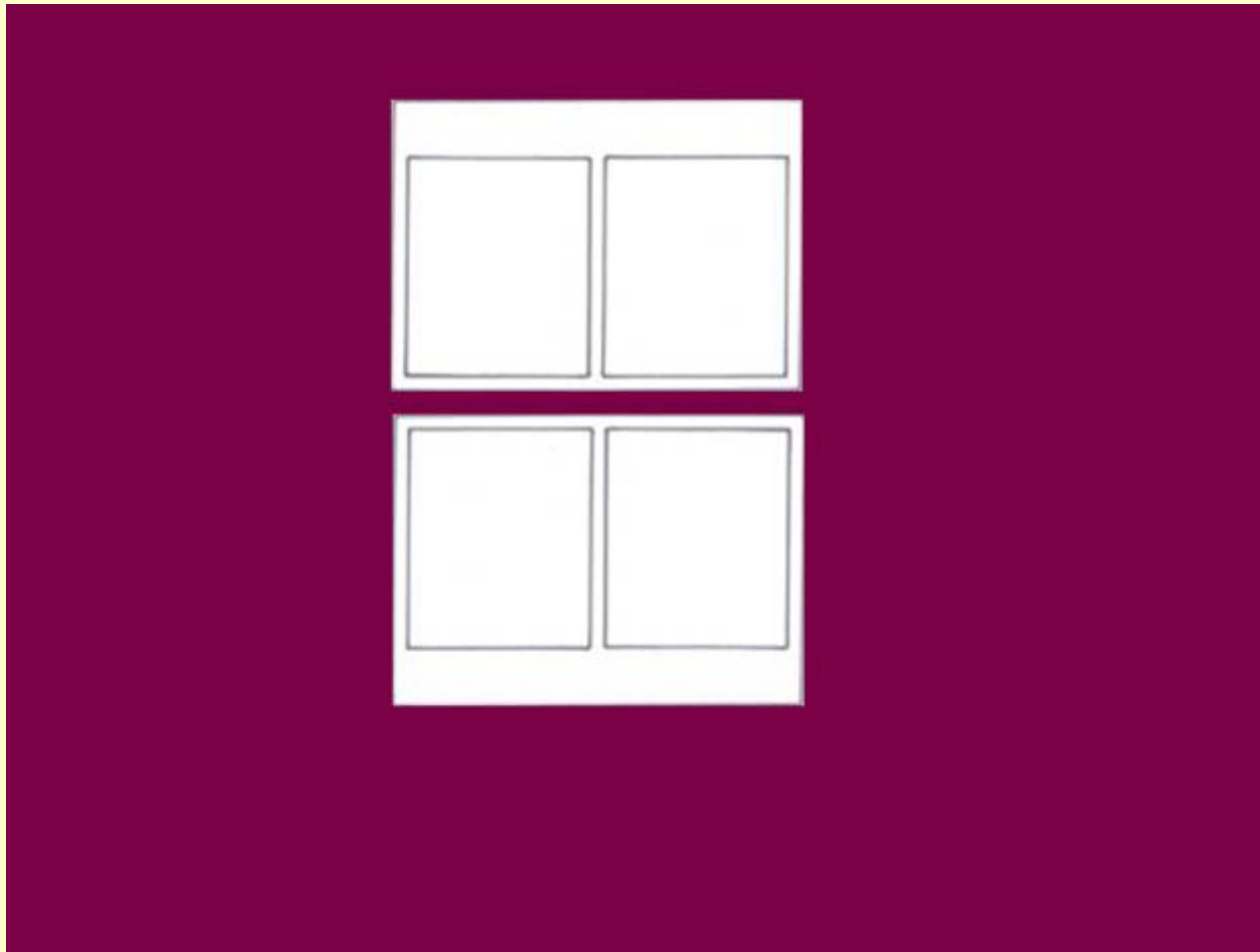
AROUND...



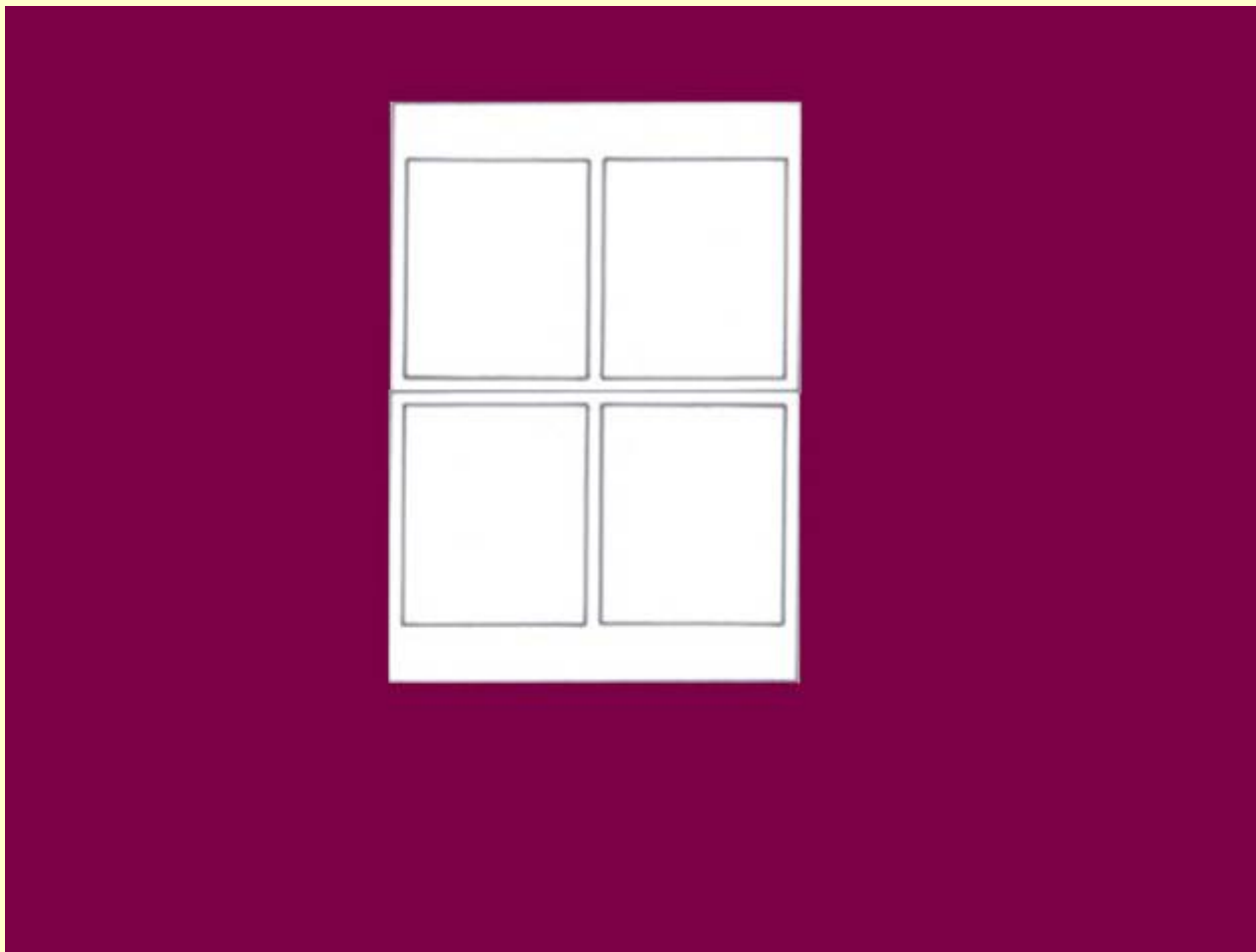
AROUND, UNTIL...



THE SHEETS FACE EACH OTHER...



JOIN THEM, THIS IS THE BASIC IDEA
FOR A WALLPOSTER COMIC...



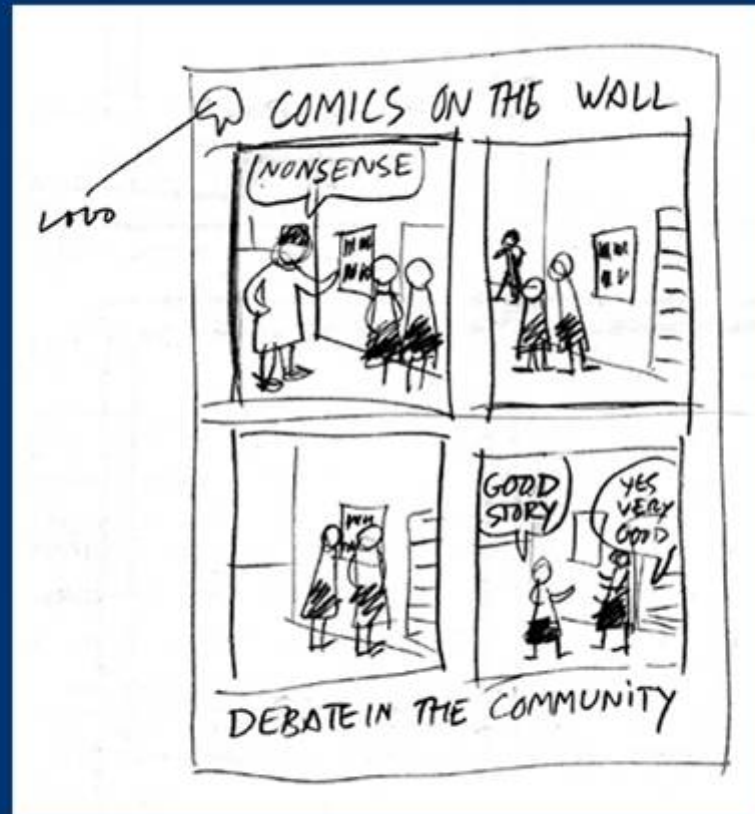
NOW, MAKE A STORY WITH A BEGINNING, AN END, AND A MESSAGE...

A wallposter comic is displayed on a wall in a village. An old man looks at it annoyed. Two girls look at him. He says "NONSENSE" and then walks away. The two girls take a closer look at the comic and are happy about the story in it.

DIVIDE THE STORY INTO FOUR PARTS...

/ A wallposter comic is displayed on a wall in a village. An old man looks at it annoyed. Two girls look at him. He says "nonsense" and then walks away. / The two girls take a closer look at the comic and are / happy about the story in it.

MAKE A MANUSCRIPT WITH ROUGH SKETCHES AND TEXTS...



SKETCH THE FINAL ARTWORK WITH PENCIL, THEN INK THE LINES...



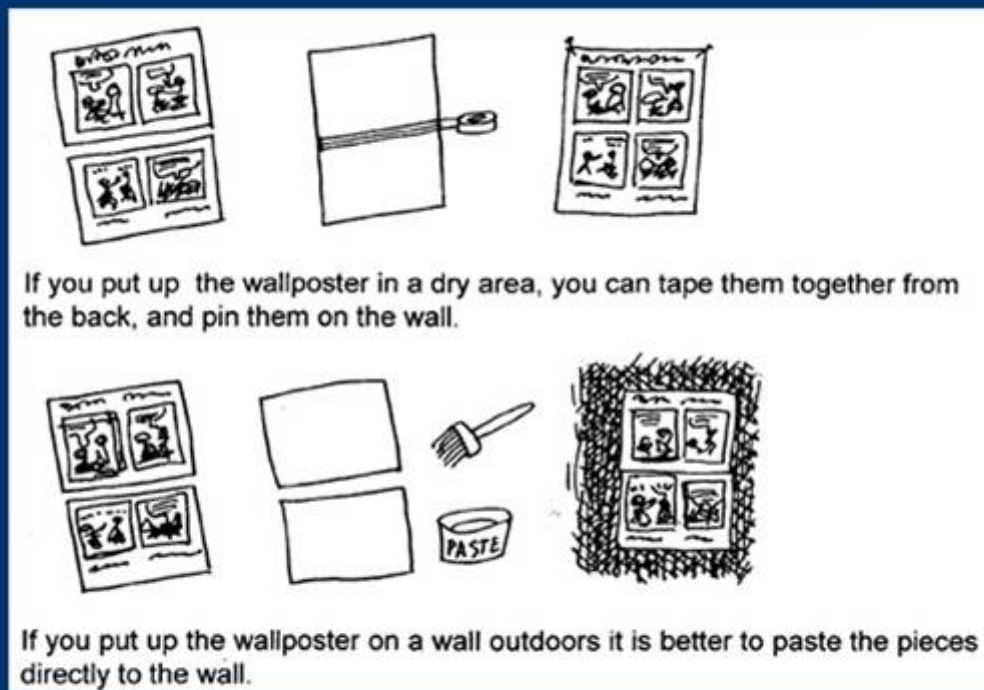
ERASE THE PENCIL SKETCH, AND FINISH THE ARTWORK AND LETTERING...



YOUR COMIC IS READY FOR PHOTOCOPYING...



PREPARE THE COMICS for DISTRIBUTION...



**Wallposter comics
on walls in
different places...**



GVNML, Rajasthan, India



Oxfam, Sri Lanka

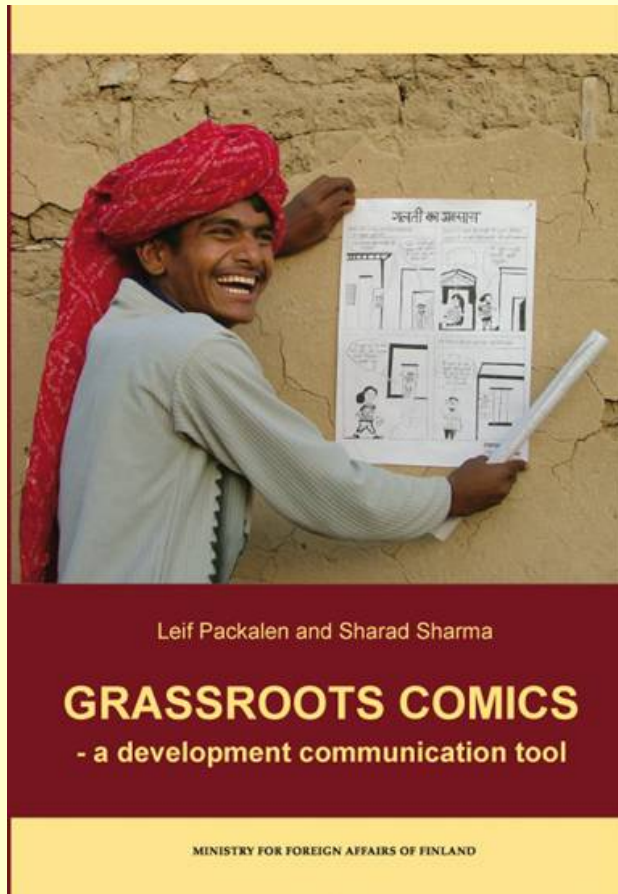


UKWATA (Christian Youth), Njombe, Tanzania



BAS, Shatila Camp, Lebanon





The book "Grassroots comics – a development communication tool" is available as a downloadable pdf-file on www.worldcomics.fi

You can also request a copy **free of charge** from the Finnish Ministry for Foreign Affairs by e-mail: keoinfo@formin.fi



World Comics Finland is currently working with grassroots comics initiatives in:

India, Tanzania, Mozambique, Lebanon and Europe.

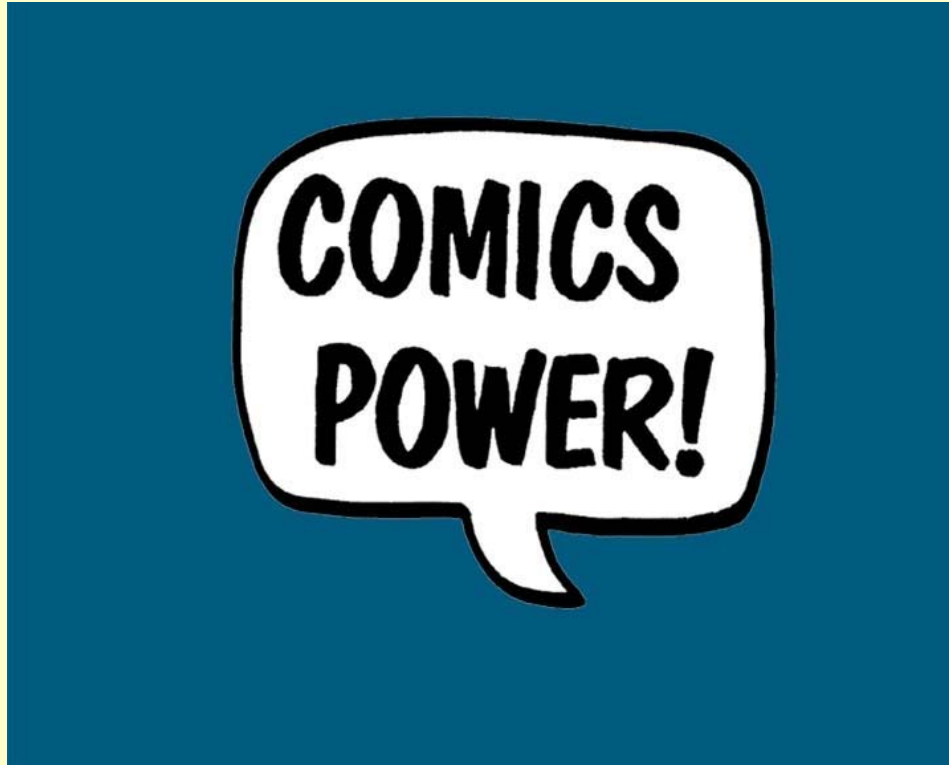
World Comics India is active in India, Pakistan, Sri Lanka, Nepal, and Brazil.

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www.worldcomics.fi



WORLD COMICS, NOTHING LESS !



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